AMOLI MEHTA

Product Designer • San Francisco Bay Area

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SUMMARY

Product designer with over 6 years of professional experience providing end-to-end user-centric design solutions, primarily in the B2B and enterprise space. Driven to empower people by making their digital environments useful, delightful, and accessible. Looking to join a design-centric product team, with a preference for a hybrid work environment.

Written work on Medium   Accessibility testing toolkit   Podcast "UX Girl"

WORK EXPERIENCE

Twilio • San Francisco, CA
Jan 2022 - present

Product Designer 3

- Leading design efforts to improve the Phone Numbers product experience for internal and external users, in collaboration with product and engineering teams.
- Pioneering cross-team vision project to harmonize a Twilio-wide onboarding experience for 250,000+ users.

B2B product design   User research   Growth UX

Esri • Redlands, CA
Jun 2017 - Dec 2021

UX Designer

- Produced design solutions for complex workflows in suite of GIS products on web and desktop, with 350,000+ customers.
- Collaborated with 55 cross-functional scrum teams (PM, engineering, GIS analysts, support) to define product vision, and establish a design culture in the product org.
- Established best practices for designing and testing the flagship product's accessibility, which resulted in the founding of a company-wide accessibility analysis team.

Enterprise product design   Technically advanced users   Organizational change

Esri • Redlands, CA
May 2016 - Aug 2016

UX Architect (Intern)

- Redesigned Layer List widget for open-source ArcGIS Javascript API, used by 1M+ developers on web, desktop, mobile apps.
- Designed and user-tested workflows for Esri's web-based SaaS product - ArcGIS Online.

Interaction design   Competitive analysis   User testing

Fractal Ink Design Studio • Mumbai, India
Jun 2014 - Jul 2015

UX Designer

- Produced rapid design solutions, style guides, information architecture in collaboration with clients, consultants and designers, in various verticals such as e-commerce, music, banking.

UX design & consulting   Multi-platform product design

EDUCATION

Indiana University • Bloomington, IN
Aug 2015 - May 2017

Master of Science - Human-Computer Interaction

University of Mumbai • Mumbai, India
Sep 2010 - Jun 2014

Bachelor of Engineering - Information Technology

SKILLS

Core Competencies   Interaction Design • User Research • Visual Design • Design Workshops • Prototyping • Information Architecture • Accessibility • Scrum • Leadership • Critical Thinking • Communication • Storytelling

Tools   Figma • Figjam • Adobe Suite • Sketch • InVision • Balsamiq • Dovetail • Airtable • Github • JIRA